

350 Wilmington General Meeting

March 8, 2019

Waterline Brewing

1. Introduction to 350.org

- a. Introduction to 350 Wilmington
 - i. Our mission is to eradicate the carbon footprint of Wilmington, then NH County, then NC state
 - ii. For our last event, we partnered with the Cape Fear Sierra Club and are excited to continue doing events both with them and with other community partners.
 - iii. 3 co-directors: Lindsay, Noelle, Nathan
 - iv. Attendees: Daniel, Elliot, Krista and Carmello (moved to the area two years ago – built green home in central NC in 2008, lived a green lifestyle (their house was written up in the News & Observer –**we could write a blog post about this?**), Bill (lives on his boat in the Northeast River), Bennett.
 - v. *The Theory of Doubt* – book about how doubt is used to neutralize threats to industry – using scientists of
 - vi. UNCW contingent is pushing **fossil fuel divestment initiative** at UNC schools. A resolution passed at UNCW thanks to the student government, but the divestment has to happen at state level due to the shared funding of UNC schools.

2. Responsibilities—the below roles are available for more than one person to fill. So far, we have been running thanks to team efforts, and we wish to continue this approach.

- a. Social Media Specialist
 - i. Making sure our Facebook, Twitter, and Instagram pages are up-to-date and regularly posting
 1. Bill is willing to be a Facebook moderator/admin when our page grows.
- b. Press Liaison
 - i. Emailing press advisories to news outlets when we have big events and sending out press releases after events.
 1. Daniel is willing to continue helping as the Press Liaison.
- c. Event Coordinator
 - i. Planning events, getting more people involved, brainstorming ideas for events, etc.
 1. Matt is willing to help coordinate events.
- d. Blog Writer
 - i. Help in educating the public and getting the word out via the blog space on our website.
 - ii. All members should feel encouraged to share news articles, media reviews, anything of interest from an environmental standpoint. They can either share the topic and we can write it up, or write their thoughts and we can help with editing.
- e. Other—Bill suggested adding a “Partner Liaison” to help stay connected with other groups in the community.

3. **Events**—focused primarily on raising environmental awareness and activism profile in Wilmington.
 - a. Youth Climate Strike on March 15
 - i. We would like to connect with local youth climate organizations for this and future events.
 - ii. There’s an environmental group at CFCC we might be able to link up with
 - iii. Labor strikes are complicated for wage earners in NC – the laws permit them to get fired
 - iv. Perhaps organizing a march or a rally? At the location of the Women’s March, perhaps? (That location needs a permit)
 - v. Social media blast to spread the word
 - vi. Maybe community members could try posting in the NC Community Facebook group
 - b. Offshore Drilling Rally
 - i. Likely happening sometime between now and April, depending on legislation. When the time is decided, it will be all-hands-on-deck for participating and organizing.
 - c. St. Patrick’s Day Parade—March 16th
 - i. Cape Fear Sierra Club is marching in the parade with Sen. Peterson, and we have been invited to join.
 - d. Earth Day
 - i. 350 Wilmington will be joining 350 UNCW’s table.
 - ii. Brainstormed about a picnic-like event.
 - e. Townhall Meetings—we would like to start having a 350 Wilmington representative at every government meeting to advocate for the environment at any relevant meeting.
 - f. Zero Waste Workshop—a 350 UNCW event with UNCW SurfRider and POP on April 4 – 5
 - i. More details to follow.
4. **Future Initiatives**
 - a. We will continue to find ways to partner with legislators to make change in Wilmington. Commissioners Barfield and Zapple might be able to help.
 - b. We have a paper mill here near Riegelwood, which could inspire future action.
 - c. Potential partnerships: Cape Fear River Watch, Plastic Ocean Project, BEAT (Brunswick Environmental Action Team), Women Organizing for Wilmington, Support the Port, Feast Down East, AEJ (Alliance for Economic Justice – Professor Daniel Buckingham), churches if possible (we know the Pope is on board), Wilmington Progressive Coalition for getting permits and things (Bennett has a contact list to share, but needs to look it up), teachers associations re: Youth Climate Strike and future actions.